

Great Places - Stakeholder Worksheet

Instructions: List stakeholders and rank in terms of importance to your place

Stakeholders (Internal/external)	Influence Factors	Needs	Level of Importance (High, Med, Low)

External stakeholder is any person or group outside of the community/organization that can make a claim on the community/organization's attention, resources, or output or is affected by the community/organization's output.

Internal stakeholder is any person or group inside the community/organization that can make a claim on the community/organization's attention, resources, or output or affects or is affected by the organization's output.

What are your conclusions as to whether, how and when to include stakeholders in the strategic planning process?
